



JIS COLLEGE OF ENGINEERING

ENTREPRENEURSHIP DEVELOPMENT CELL (E-CELL)

Objectives

- To promote entrepreneurship among the students
- Harnessing talents
- Mobilizing & motivating them to transform from job seeker to job generator
- Job creation / Workforce Development
- To create a platform helping Students to **INNOVATE, APPLY** technology and arranging for proper funding and guidance for opening own company.
- Academic /Student / Faculty Partnership

Endeavors

- Well established and highly energetic E-Cell, a team of 30 potential aspirant entrepreneurs
- Network with reputed start up companies with different state of India
- Network with peer EDC in different reputed national / international academic institutions
- Tie up with NSIC, Govt. of India as Mentor of the Cell
- Guidance by Mason Enterprise Centre, George Mason University, USA.
- JISCE Provides Seed Money of Rs. 2.0 lacs to students for start up on Vetted Projects



JIS College of Engineering

Block-A, Phase-III, Kalyani, Nadia

Report of Entrepreneurship Awareness Seminar on 29th March '2014.

E-Cell of JISCE has organized a One Day Seminar on Entrepreneurship Awareness on 29th of March '2014 at Dr. B.C.Roy Auditorium, JISCE with the help of TEQIP Nodal Office Industry Institute Initiative Cell (I-I-I-C).

The seminar has been designed keeping in mind to facilitate our college students those want to be an entrepreneur in the future.

We have invited 11 successful entrepreneurs at the seminar who will brief the interested students about the Pros & Cons, to motivate and also draw a guideline to become an entrepreneur in order to build a platform for the beginners.

The seminar was inaugurated by Mr. Shubham Agarwal (MD, AIESEC, Kolkata), and Mr. Gaurav Majumdar (Asst. Registrar, JISCE), by lighting up the lamp. Then the programme started with keynote address followed by a presentation on Entrepreneurship Cell (E-Cell) of JISCE by Ranajay Roy (Member E-Cell) & Niladrit Mondal (Member E-Cell).

A motivational Video of Varun Agarwal (CEO Alma mater) was presented. Thereafter our Guest Invitee Mr. Shubham Agarwal from "AIESEC, Kolkata" hosted a presentation on entrepreneurship development and his success story.

Mr. Himadri Saren(MD, Apprise Intech Solution P.L.) & Mr. Santanu Pal (Marketing Head, Apprise Intech Solution P.L.) delivered speech on "how to start own business?" what are the pros & cons of entrepreneurship , how to set target etc. as a guideline for the young enthusiasts.

"Gain Waste" is another company dealing with recyclable items has given a brief idea of their own and also motivated students to become a entrepreneur.

Likewise "FUN GURUKUL" a whole new learning eco-system where all students, teachers, curious heads comes together under one roof to serve the learning community, has delivered their views and ideas on becoming an entrepreneur.

After this presentation by "Fun Gurukul" there was a refreshment break for the participants & hosts being arranged at the college canteen from 1.30pm.

The programme resumed after the break with the presentation by our very own college student, young entrepreneur's organization "S.K.Industries" Sk. Md. Ehsan (CSE-1st Year) on his chronicles of being an entrepreneur.

The seminar continued with the presentation and motivational speech of another final year students' organization "Team Krewebtivity" Arpan Das (Founder), Arindam Dawn (Co-Founder, ECE) and Ratnesh Ray (Co-Founder).

The most successful entrepreneur invitee Mr. Arijit Bhattacharyya (MD, CEO) of VIRTUALINFOCOM presented their companies' objectives, area of performances and leading projects followed by a wonderful interactive session with the students participants on "How to become an entrepreneur?".

The seminar comes to the conclusion by giving vote of thanks to the guest invitees.

It was an informative, interesting and a successful seminar. We express our thanks to Mrs. Sila Singh Ghosh (GM Corporate Relations & Mentor E-Cell) for the initiative, the Principal who permitted us for the programme, the faculty members who accompanied us and the officials who helped us in various matter.

Members of E-Cell:

Mrs. Sila Singh Ghosh - Mentor

1. Anusua Das - EE 2nd yr
2. Sohini Roy - EC 2nd yr
3. Asmita Dey - EC 2nd yr
4. Niladrit Mondal - EC 2nd yr
5. Dipesu Banerjee - EC 2nd yr
6. Arka Majumder - EC 2nd yr
7. Souvik maitra - EC 2nd yr
8. Saunak Sarkar - EC 2nd yr
9. Shubham Hazra - EE 2nd yr
10. Ranajay Roy - EE 2nd yr (General Secretary)

Picture Gallery



Lamp lighting at the inauguration of the seminar



Keynote address & presentation on E-Cell of JISCE



Presentation by Mr. Shubham Agarwal (MD, AIESEC, Kolkata),



Presentation by GAIN WASTE



Felicitation to the Guest Invitees



Presentation by Guest Invitees



Presentation by Mr. Arijit Bhattacharyya (MD, Founder – Virtualinfocom)



Interactive session with the participant students



Felicitation to the Guest



Vote of thanks by Mr. Gaurav Majumder (Asst. Registrar, JISCE)





Group photograph with Guests and members of E-Cell, JISCE.